



WORLD TRADE CENTRE WINNIPEG | MARIETTE MULAIRE, PRESIDENT AND CEO

# Opportunities in Manitoba



WORLD TRADE CENTRE®  
WINNIPEG

Serving all of Manitoba  
Au service de tous les Manitobains

# WORLD TRADE CENTRES CANADIAN PRESENCE

Edmonton ●  
Vancouver ● Saskatoon ● ○

Winnipeg

Toronto ● Montréal ● Halifax ●



WORLD TRADE CENTRE™  
WINNIPEG

Serving all of Manitoba  
Au service de tous les Manitobains

# MANITOBA'S CENTRAL LOCATION



# THE PEOPLE OF MANITOBA





Photo credit: Travel Manitoba



Photo credit: Tourism Winnipeg



# FEDERAL GOVERNMENT MINISTERS IN CANADA



**World Trade Centre Winnipeg is the  
strategic partner for trade for the  
Province of Manitoba.**

# MANITOBA'S NATURAL ECONOMIC STRENGTHS

# ABUNDANCE OF LAND



# CENTRAL LOCATION

**60+ FREE TRADE  
& INVESTMENT  
AGREEMENTS**

=

Easy access to markets in  
North America and  
beyond



# CLEAN ENERGY



Photo credit: Manitoba Hydro

# WORLD-CLASS RESEARCH

## WORLD'S FIRST EFFECTIVE EBOLA VACCINE



# MANITOBA'S ECONOMIC SECTORS

# AGRICULTURE



Photo credit: Buhler / MacDon

# INNOVATION



Digvir Jayas, Vice-President (Research and International) at University of Manitoba



The cellphone was invented by Winnipeg-born Martin Cooper

# ADVANCED MANUFACTURING



Thompson Testing facility



GE Aircraft engine (Engineering) at the Winnipeg facility



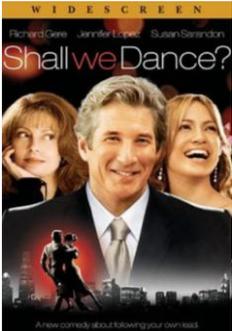
Photo credit: Aveos hangar in Winnipeg, Bob Wild | New Flyer

# TRANSPORTATION & LOGISTICS



- > 8,000 hectares of developable land around the airport
- > Largest tri-modal inland port in North America

# CREATIVE INDUSTRIES



**UBISOFT™**



Thousands of kilometers of hiking trails



100,000 lakes and rivers



Kayaking



Canoeing



Over 40 public campgrounds



Bison Safari at FortWhyte Alive

Polar bears



Snow sculpture



Ice Fishing



Snowmobiling



Festival du Voyageur



RAW: almond Restaurant

# FUN FACTS ABOUT MANITOBA



- > The world's most famous spy 007 James Bond was inspired by a Winnipegger
- > The classic tale of Winnie the Pooh was inspired by a Winnipegger
- > Manitoba has over 100,000 lakes and rivers = 1 per 14 people

# QUESTIONS?

WTCWINNIPEG.COM

**Mariette Mulaire**

President and CEO

[mmulaire@wtcwinnipeg.com](mailto:mmulaire@wtcwinnipeg.com)



[@WTCWinnipeg](#) | [@MarietteMulaire](#)